



Winchester  
*Virginia*

# PARKS & RECREATION DIRECTOR

The City of Winchester is seeking a visionary parks and recreation leader with proven experience in building long-lasting partnerships and producing innovative ideas that yield impactful results for the overall community.



City of Winchester, Virginia  
[www.WinchesterVA.gov](http://www.WinchesterVA.gov) | (540) 667-1815  
Email: [hrdept@winchesterva.gov](mailto:hrdept@winchesterva.gov)

## THE IDEAL TEAMMATE

The City of Winchester is seeking a visionary parks and recreation leader with proven experience in building long-lasting partnerships and producing innovative ideas that yield impactful results for residents, partners, user groups and park members and customers. This is a senior-level position that requires someone who isn't afraid to get involved and be bold when crafting successful solutions while being innovative, creative and collaborative.

We're looking for a unique and enthusiastic individual to serve as a teammate to City staff and Park user groups.. We have an excellent group of senior leaders and a strong support team that will work in conjunction with this position to help produce results and reach our goals.

This position requires someone with a heart for public service and a sincere passion for community programming, sports and recreation. The ideal candidate will understand their role in a public environment and have the ability to work closely with Council, government leaders and local organizations to enhance the vitality and continued growth of Winchester's parks and recreation system.

The City's next Parks and Recreation Director must have a tenacious spirit with the capacity to listen and empathize. He or she must have the ability to see the "big picture" while successfully managing staff and day-to-day details. Other key attributes include strong verbal and written communication skills and the aptitude to make tough decisions while considering all viewpoints.

This leader must be able to merge seamlessly with a variety of teams and effectively serve as a liaison between the City government and the Winchester Parks Advisory Board. Reports directly to the City Manager.

## THE ORGANIZATION

The City organization, which employs over 550 dedicated staff members with a wealth of knowledge and skills, is a great place to work. The Parks Department employs 21 full-time, 43 part-time and 29 seasonal employees. Our City Manager leads by example and with integrity while maintaining a transparent and collaborative work environment. Everyone is not only empowered but obligated to help move the community forward.

## QUALIFICATIONS

Candidates for the role of Parks and Recreation Director must possess a minimum of a Bachelor's degree from an accredited college with an emphasis in parks and recreation administration, public administration, business administration, or a related field is required. A Master's Degree in public administration, park administration or a related field and extensive experience in the administration of recreational programs and in the planning, development and maintenance of public parks, grounds and recreational facilities is preferred.

## COMPENSATION & BENEFITS

The annual salary range for this exciting opportunity is \$68,889 - \$110,198 depending on qualifications. The City of Winchester offers a comprehensive benefits package including medical, dental, vision, life insurance, paid vacation and sick leave, personal days, LTD, and much more. City employees are also members of the Virginia Retirement System.

## HOW TO APPLY

Review the complete job description and submit an application, resume and cover letter online at [www.winchesterva.gov](http://www.winchesterva.gov) (click "Employment" at the bottom).

## Winchester, Virginia

Approximately 27,500 people call the City of Winchester home. Located at the northern entrance of the Shenandoah Valley, this vibrant city has held its own during the recession and experienced growth in many areas including the newly renovated (2013) and charming Old Town district.



The City's pedestrian mall is home to a full events calendar and Old Town and Park staff often team up to organize community events in such as:

- Rockin' Independence Eve
- Outdoor family movie series on the mall
- Santa's Headquarters
- Christmas Parade



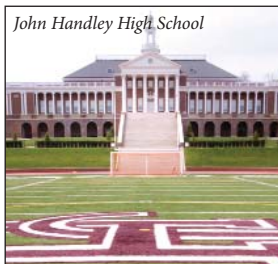
The City's park system is home to many local sports organizations for Rugby, BMX, baseball, football, lacrosse, horseshoe and swimming.

## THE COMMUNITY

Winchester is an independent city in northwest Virginia located just 72 miles from Washington D.C. with a population of approximately 27,000. Due to its strategic location, size and hometown feel, Winchester is a scenic escape for people in nearby larger cities and a vibrant urban setting for residents of surrounding rural communities. This makes Winchester both a regional hub for shopping and dining as well as the perfect getaway with all the conveniences.

Here are a few reasons many people and businesses call Winchester city home:

- Voted one of the friendliest towns in the mid-Atlantic & Southeast region by Blue Ridge Country Magazine and best places to retire by AARP
- Home of Shenandoah University and just a few miles from Lord Fairfax Community College
- Beautiful pedestrian mall with over 50 shops, 30 restaurants and plenty of events for all ages
- Low-crime rates, great schools and beautiful family-friendly community
- Home of the annual Shenandoah Apple Blossom Festival
- Metro area with plenty of green space, volunteer opportunities and activities



## MORE INFORMATION ONLINE

- City's Strategic Plan:  
[winchesterva.gov/strategic-plan](http://winchesterva.gov/strategic-plan)
- Park Master Plan (2009-2014):  
[winchesterva.gov/parks/forms-publications](http://winchesterva.gov/parks/forms-publications)
- Comprehensive Plan: [winchesterva.gov/planning](http://winchesterva.gov/planning)
- Old Town Winchester: [oldtownwinchesterva.com](http://oldtownwinchesterva.com)
- Public Schools: [wps.k12.va.us](http://wps.k12.va.us)
- New Resident Guide:  
[winchesterva.gov/new-resident-guide](http://winchesterva.gov/new-resident-guide)



In 2014, the Park hosted the Cal Ripken 10-Year-Old World Series for the second time. Ten championship teams from across the country competed for the title.



A 36-40 page program guide is produced three times per year and mailed to all city addresses and current customers.



Park staff maintain the City's Abrams Creek Wetlands Preserve, Wilkins Lake and Green Circle Trail.



*“Southern hospitality, neighborly charm, and talk of days gone by abound in this jewel of the Shenandoah Valley.”*

Winchester was featured in the November 2014 edition of Southern Living Magazine’s Mid-Atlantic edition covering Virginia to New York.

CITY STATISTICS

Population Estimate	27,500
Projected Population 2040	30,781
Median Household Income	\$45,959
Median Age	35.1
Mean Travel Time to Work (in minutes)	21.9
Median Home Value	\$241,900



WINCHESTER PARKS INFORMATION

- Over 270 acres of park land between the main city park (Jim Barnett Park) and 13 other neighborhood parks
- The Parks Foundation, a 501(c)3, exists to benefit the community through financial support of the Parks Department
- Jim Barnett Park facilities include: playgrounds, accessible playground, BMX track, horseshoe pits, ball fields, dog park, pavilions, Korean War Memorial, POW/ MIA Memorial, Wilkins Lake, putt-putt golf course, indoor and outdoor pools, disc golf course, tennis courts, basketball courts, fitness room, racquetball court and gymnasium